

EUROPEAN ENERGY EFFICIENCY DAY

15 OCTOBER 2026

JOIN US TO DRAW THE FUTURE OF ENERGY

European Energy Efficiency Day is co-organized by
European Alliance to Save Energy and DG ENER





About European Energy Efficiency Day

European Energy Efficiency Day is a high-level policy initiative dedicated to exchanging perspectives, sharing expertise, and helping shape Europe's energy efficiency agenda. The initiative serves as a platform that fosters dialogue among policymakers, industry leaders, civil society, and experts committed to advancing a more efficient, competitive, and secure Europe.

The fifth edition, co-organised by the European Alliance to Save Energy and the European Commission (DG ENER), further strengthens the partnership between EU institutions and the energy efficiency community at a pivotal moment for Europe's clean energy transition.

The initiative will feature a central policy discussion to be held on 15 October at the European Parliament, bringing together leading voices from EU institutions and the energy community. Beyond this high-level discussion, the programme will include thematic workshops, a gala dinner, the European Energy Efficiency Award, and the presentation of the official initiative magazine, System Efficiency Europe.

European Energy Efficiency Day is designed to foster engagement and collaboration across the energy efficiency community, supporting the development of forward-looking solutions for Europe's energy future.

Join us to draw the future of energy.

High-Level Policy Discussion

15 October 9:00-13:30

9:25 - 9:30 Welcome note by Monica
Frassoni

9:30 - 9:45 Keynote speech by Dan Jørgensen, European Commissioner
for Energy and Housing

9:45 - 11:10 Panel 1: Energy System Efficiency: A Driver of Affordability, European Competitiveness and Energy Security

This panel will explore how improving efficiency across the entire energy system – from production and grids to buildings, industry and transport – directly lowers energy costs for citizens and businesses. It will highlight energy efficiency as a competitiveness tool, enabling European industry to reduce exposure to volatile energy prices, strengthen productivity, and maintain global leadership while delivering social, environmental and economic benefits. Focusing on European and global energy security challenges in a changing geopolitical context, this discussion will also examine how energy efficiency reduces dependence on imports, lowers demand pressures, and increases system resilience. Ahead of COP31, the panel will also place Europe in a global perspective, showing how efficiency policies and solutions contribute to strategic autonomy, stability, and international cooperation.

1. Opening by moderator: Rosalinde Van der Vlies – tbc (9:45-9:50)

2. Intervention from industry members (9:50 – 10:05)

- Stefan Floeck, President, IEC Low Voltage Motors, ABB
- Christiane Mann, Head of Industry Affairs, Siemens Smart Infrastructure
- Hayati Yarkadas, EVP and President, Water Infrastructure, Xylem

3. Reaction from Parliament and Commission (10:05 – 10:30)

- Annalisa Corrado, MEP
- Boris Budka, MEP, chair ITRE – tbc
- Mechtild Woersdoerfer, Deputy Director General, DG ENER
- Philippe Lambert, Head of IDEA - tbc
- Niels Fuglsang, MEP

4. Q&A with participants (10:30-11:10)

11:10 - 11:40 Coffee Break



High-Level Policy Discussion

15 October 9:00-13:30

11:40-13:00 Panel 2: Energy Efficiency Post-2030: Shaping the Next European Energy Framework

This panel will look ahead to the post-2030 horizon, assessing how energy efficiency must evolve within future EU climate, energy, and industrial policies. It will discuss what is needed to ensure that energy efficiency remains a central and enabling pillar of Europe's long-term decarbonisation, competitiveness, and security objectives.

1. Opening by moderator: Monica Frassoni (11:40 – 11:45)

2. Intervention from industry members (11:45 – 12:05)

- Sophie Breton, President Professional Business Europe, Signify
- Barry Lynham, Managing Director, Knauf Energy Solutions
- Hand Smid, Vice President Digital Energy, Belgium and Netherlands, Schneider Electric
- Kasper Elbjørn, Senior Vice President, Group communication and Public Affairs, Danfoss

3. Reaction from Parliament and Commission (12:05 – 12:30)

- Niels Fleming Hansen, MEP
- Nicolas Casares, MEP
- Pierfrancesco Maran, MEP, chair ENVI - tbc
- Mechtild Woersdoerfer, Deputy Director General, DG ENER

4. Q&A with participants (12:30-12:55)

5. Closing remarks (12:55-13:00)



Thematic workshops

A series of thematic workshops will complement the high-level policy discussion at the European Parliament. Workshops will take place in different locations and formats, either in person or online.

They are designed, organised, moderated, and financed by interested stakeholders, within the framework and under the overall coordination of the European Energy Efficiency Day steering and organising committee.

The themes covered by the workshops include:

- Energy efficiency in the post-2030 energy framework
- Energy efficiency narratives: a dialogue with the Young Energy Ambassadors
- Implementing and financing the energy efficiency framework in regions
- Strengthening the water-energy nexus for industrial resilience and competitiveness
- Energy efficiency and the implementation of the EPBD
- Energy efficiency, demand-side flexibility and storage
- Energy efficiency, energy communities and energy democracy
- Energy efficiency in times of geopolitical complexity: transatlantic cooperation ahead of COP31
- Strengthening digital skills for a more efficient, secure and competitive Europe
- Heating and cooling strategies

[Check out the workshops](#)

Interested in organising a workshop?

Please contact us to discuss your proposal.



European Energy Efficiency Award

European Energy Efficiency Award recognises outstanding individual leadership in advancing energy efficiency as a cornerstone of Europe's energy transition, competitiveness, and energy security.

Award Categories

- Policy and Public Leadership
- Industry Leadership

Evaluation Process

Nominations will be assessed on the basis of three core evaluation criteria: impact, leadership, and replicability. The Award will be officially unveiled during the gala dinner held on 14 October 2026.

Evaluation Criteria

1. Impact: the extent to which the nominee's actions have delivered tangible and measurable improvements in energy efficiency, such as:

- Reduced energy consumption or demand
- Improved system efficiency
- Long-term structural or behavioural change
- Strengthened energy independence and resilience
- Reduced exposure to energy price volatility
- Enhanced economic competitiveness at local, national, or European level

2. Leadership: the nominee's demonstrated ability to mobilise stakeholders, build consensus, and drive forward ambitious energy efficiency initiatives across sectors and governance levels.

3. Replicability and Inspiration: the potential for the nominee's actions or approach to be replicated or scaled in other contexts, to inspire other policymakers, businesses, or citizens, and to serve as a model of good practice across Europe and beyond

[Nominate here](#)

Gala dinner



The Gala Dinner will take place at the Members' Restaurant in the European Parliament on the evening of October 14.

This networking opportunity will mark the official opening of EU Energy Efficiency Day 2026. Guests will have the opportunity to network and engage with MEPs, Commission officials, and other key stakeholders in the energy efficiency sector.

During the dinner, the Energy Efficiency Award will be unveiled.

Interested in joining? [Get in touch](#) to find out more.



System Efficiency Europe

System Efficiency Europe is the official magazine of European Energy Efficiency Day. The magazine will be available in both printed and online formats. A limited print run will be distributed to key decision makers in Brussels, while the digital version will be accessible via the official EU EE DAY website and partner platforms.

Content will include articles and opinion editorials contributed by a broad range of public and private stakeholders, offering diverse perspectives on energy efficiency topics.

The Steering, Coordination and Organising committee of EU EE Day will serve as the editorial committee, responsible for proposing article topics and themes for opinion editorials, reviewing submissions, and validating content before final publication.



Steering, Coordination and Organising Committee

- **Luigi Petito, Co-chair**
Head of Secretariat, European Alliance to Save Energy
- **Ivo Schmidt, Co-chair**
Deputy Head of Unit, DG ENER
- **Monica Frassoni**
President, European Alliance to Save Energy
- **Mario Giordano**
Head of Global Public and Government Affairs at Signify
Chair of the European Alliance to Save Energy
- **Bonnie Brook**
Vice President of Industry Affairs at Siemens
Vice Chair of the European Alliance to Save Energy
- **Arianna Vitali**
Secretary General, The Coalition for Energy Savings
- **Edyta Nowak**
Team Leader Energy Efficiency Policy, DG ENER
- **Matyas Maksi**
Policy Officer, DG ENER
- **Arcangelo Simioli**
Parliamentary Assistant of Annalisa Corrado MEP
- **Ludvig Vraadal**
Parliamentary Assistant of Niels Flemming Hansen MEP

Help organise European Energy Efficiency Day

Do you wish to help organise European Energy Efficiency Day? We have three opportunities to engage and two available support packages.

Interested? [Get in touch](#)

Three engagement opportunities

Thematic workshops

Plan and lead the organisation of a sector-specific workshop, either in person or online.

Gala Dinner

Host a table at the gala dinner organised at the European Parliament.

Opinion editorial

Contribute to the EU EE Day magazine “System Efficiency Europe” with an opinion editorial

Two support packages

1

2,000 €

LOGO VISIBILITY + OPINION EDITORIAL IN MAGAZINE

2

3,000 €

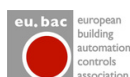
LOGO VISIBILITY + OPINION EDITORIAL IN MAGAZINE + HOSTING TABLE AT GALA DINNER

Supporters

European Energy Efficiency Day is co-organized by:



With the support of:



Interested? [Get in touch](#)



EUROPEAN ALLIANCE TO
SAVE ENERGY
Creating an Energy-Efficient Europe

The European Alliance to Save Energy (EU-ASE) is a business-led, multistakeholder platform allowing leading multinational companies to join environmental campaigners to advance energy efficiency in the European Union. The Alliance's business members have operations across the EU27.

Membership includes industry leaders ABB, Danfoss, Ecolab, Kingspan, Knauf Insulation, Owens Corning, Schneider Electric, Siemens, Signify, Xylem and leading environmental organisation E3G, ECF and Kyoto Club.

The European Alliance to Save Energy designed and launched European Energy Efficiency Day in 2019.

Get in touch

